



The 5th Annual Nature Coast Pet Expo


Presented By


**The Humane Society of the Nature Coast
The St. Petersburg Times & AT&T Yellow Pages
Hernando County Tourist Development
Sponsorship Opportunities**


(Sponsorship may be in the form of a cash contribution or service rendered)


-  **\$5,000** Sponsorship of the Open Hearts Photo Contest (exclusive at Pet Expo)
 - Name in all newspaper advertising as the sponsor of this event
 - Name prominently displayed on the Photo Contest Display Board
 - Name displayed at Check-In Table as the sole sponsor
 - Ads on each month of the Open Hearts Pet Calendar for 2009.
 - Listed on sponsor display at the Pet Expo

-  **\$2500** Sponsorship of the Pooches Playground Awards (exclusive at Pet Expo)
 - Name in ALL newspaper advertising for the Expo
 - Name on all of the awards of this competition
 - Name prominently displayed at ticket booth for this event
 - Listed on sponsor display at the Pet Expo

-  **\$1,000** Sponsorship of Entertainment
 - Name in program guide for this event
 - Name prominently displayed at the staging area
 - Listed on sponsor display at the Pet Expo

-  **\$500** Sponsorship of educational tables
 - Company name listed as a sponsor on one of our educational tables or programs
 - Company name displayed prominently at education table
 - Listed on sponsor display at the Pet Expo

-  **\$250** Sponsorship of “OOPS Stations” (HIGH traffic area!).
 - Company listed at each station providing sanitation supplies for pet/owner free of charge
 - Listed on sponsor display at the Pet Expo

-  **\$100** Humanitarian Sponsorship
 - Company name listed on the sponsor board at the entrance of event

*Service rendered sponsorships shall be based on terms agreed upon by donor and Host.
Advertising opportunities available in our program guide, as well. Call for more information.*

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